

FieldNotes

The Monthly Newsletter of the Maine Society of Land Surveyors

Advertising Rates & Information, Effective January 1, 2008

Key information:

- Please contact Jocelyn Lloyd, *FieldNotes* Editor to order advertising or for inquiries at editor@msls.org.
- All ad materials for *FieldNotes* should be emailed properly sized in PDF format to editor@msls.org unless other arrangements have been made in advance. Provide ad copy in black and white and/or grayscale only. Inserts may be any color or paper type up to 60#, contact us for shipping directions. Submit classified copy as simple text via email.
- Phone inquiries may be directed to Bruce Bourgoine at 207-882-5200.
- Mail ad payments to: MSLS, PMB 211-126 Western Ave, Augusta, ME 04330. All advertising must be paid in advance, checks may be made out to MSLS; please reference *FieldNotes*.
- Contact us regarding ad submission or ad layout assistance and questions.
- *FieldNotes* is published 11 times per year, monthly January through June, a combined summer issue for July and August, and monthly September through December.
- *FieldNotes* is the primary communication that our 350 to 400 members read and rely on for news, Society business, calendar listings, and information published by the Maine Society of Land Surveyors. Your ad will reach active surveying equipment and service users, business owners and purchasing decision makers throughout the state of Maine.

MSLS assumes no financial responsibility for errors, advertisers should check submitted copy and initial publication, and MSLS may elect to award replacement advertising space for corrected material at its discretion upon request.

Advertising Sizes, Rates, & Discounts:

Ad	Size W x H	Single Issue	Save 30% Six Issues	Save 50% One Year (11)	
Full Page	7" x 9.5"	\$100.00	\$420.00	\$550.00	
		\$75.00	\$315.00	\$412.50	Members
Half Page Vertical	4.5" x 7"	\$60.00	\$252.00	\$330.00	
		\$45.00	\$189.00	\$247.50	Members
Half Page Horizontal	7" x 4.5"	\$60.00	\$252.00	\$330.00	
		\$45.00	\$189.00	\$247.50	Members
Half Page Horizontal Back Page	7" x 4.5"	\$80.00	\$336.00	\$440.00	
		\$60.00	\$252.00	\$330.00	Members
Quarter Page	3.25" x 4.5"	\$40.00	\$168.00	\$220.00	
		\$30.00	\$126.00	\$165.00	Members
Quarter Page Bottom Strip	7" x 2.25"	\$40.00	\$168.00	\$220.00	
		\$30.00	\$126.00	\$165.00	Members
Eighth Page Business Card	3.5" x 2"	\$20.00	\$84.00	\$110.00	
		\$15.00	\$63.00	\$82.50	Members
Single Page Inserts (supply 400)	8.5" x 11"	\$150.00	\$630.00	\$825.00	
		\$112.50	\$472.50	\$618.75	Members
Classified Listings	per word *	\$0.20			
* \$5 minimum charge		\$0.15			Members
Bold Heading, no additional charge					

Deadlines & Publication:

- Advertising materials are due by the 1st day of the month in which publication is intended and July 1st for the July and August summer issue.
- Actual publication dates vary and occur prior to the last day of the month.

Full Page 7" x 9.5"

Half Page *Vertical* 4.5" x 7"

Quarter Page 3.25" x 4.5"

Half Page *Horizontal* 7" x 4.5"

Eighth Page *Business Card* 3.5" x 2"

Quarter Page *Bottom Strip* 7" x 2.25"

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Size Guide